

**partner**book

be our  
**partner**



a difference  
make

# our numbers

events

10

alumni

200

linkedin

300

members

600

facebook

1200

# our events

The numerous events which are organized by the University of St. Gallen's Marketing Club are private events accessible to all **members** and **marketing students** enrolled at the University of St.Gallen. They range from company visits, presentations through workshops and key note speeches to social and career events in collaboration with the career and corporate services center of the University of St.Gallen.

# what we offer you

## workshops

This session is designed to give our members the opportunity to take part in a **real-life scenario** from your daily work. Let them work on one of your company cases and have them develop solution strategies.

## company presen- tations

Take advantage to provide our members with priceless **insights into your company** and the sector which you are operating in. Describe your business culture and highlight the attractive career opportunities offered.

## company breakfast, lunch or dinner

We give you the chance to choose a select group of students and invite them for breakfast, lunch or dinner in St. Gallen. You will have the opportunity to get to know our members better in an informal setting and connect with them on a **more personal** level.

# partnership

We are your dedicated partner for managing your presence on campus. Team up with the marketing club on a partnership basis and make our members enthusiastic about you as an attractive employer.

A partnership with the marketing club of the university of St. Gallen is worthwhile, because your company gets access to collegiate networks, thereby you increase the range of your company. Considering the range, we mean it in the whole sense; Present and **stage your company** and discover which candidates are best suited to your company.

We offer two different options for your company to get in contact with our members. On the following pages you can find detailed descriptions about the possibilities as well as the advantages given by being our partner.

# 7 reasons why

- ✿ Take the chance to organize a **unique event** with us throughout the year.
- ✿ As our partner you will have the opportunity to get to know **highly skilled students** personally.
- ✿ Expand your **visibility** online and on campus together with us.
- ✿ Make marketing students enthusiastic about you as an **attractive employer**.
- ✿ Recruit your **young professionals**.
- ✿ We enable you to think **outside of the box** in form of a highly educated student perspective.
- ✿ Get your corporate event out there and recruit our members characterised by their **inquisitiveness, high performance** and **dedication**.

# basic partner

## key benefits

### logo presence

Our Website is highly frequented and the basis for all our events. Your company logo will be published on our **website** and strengthen your presence at the university and the collegiate networks.

### company profile

In addition your company profile will be shown on our website. Your story will be told and you will get the opportunity to **stage yourself** by sharing your entrepreneurial actions and visions.

### basic partnership

CHF 400.00

# professional partner

## key benefits

### logo presence

Your company logo will be published on our **homepage** and strengthen your presence at the university and the collegiate networks. It will be also published on **advertising materials** like flyers and posters. As we host most of the events through the year, your reach will be intensified in multiple ways.

### company profile

In addition your company profile will be shown on our website. Your story will be told and you will get the opportunity to **stage yourself** by sharing your entrepreneurial actions and visions.

### workshops

Be able to have a workshop with a select group of students (application procedure) and give them the opportunity to take part in a **real-life scenario** from your daily work, reflect your company and get the newest insight of research and development.

### professional partnership

CHF 700.00

# strategic partner

## key benefits

### logo presence

Your company logo will be published on our **homepage** and strengthen your presence at the university and the collegiate networks. It will be also published on **advertising materials** like flyers and posters. As we host most of the events through the year, your reach will be intensified in multiple ways.

### company profile

In addition your company profile will be shown on our website. Your story will be told and you will get the opportunity to **stage yourself** by sharing your entrepreneurial actions and visions.

### job advertising

You seek for collegiate enthusiasm? Our partners have the possibility to spread their job offers and **recruit young professionals**.

### company events

Get your corporate events out there and **promote** them through our communication channels.

### company presentation

Present your company at the university and our members partake in your **everyday life**.

### workshops

Be able to have a workshop with a select group of students (application procedure) and give them the opportunity to take part in a **real-life scenario** from your daily work, reflect your company and get the newest insight of research and development.

### company dinner

Take the chance to choose a select group of students and invite them to dinner in St. Gallen. This gives you the opportunity to connect with them on a **more personal** level.

### strategic partnership

CHF 1'500.00

# we worked with



L'ORÉAL  
PARIS



Interbrand



Unilever

IWC  
SCHAFFHAUSEN



Canon

JUNG v. MATT



YVES SAINT LAURENT



VIVALDI



MIGROS

McKinsey  
& Company

E-Business. Namics.



# our partners

We would like to thank our gold partners for supporting us during the fall and spring semester 2018/2019.



As well as our partners who slake our thirst with delicious and waking drinks.



# contact<sub>us</sub>

If you have any questions or would like to get further informations, please do not hesitate to contact us:

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